

**A few of the most popular
CORPORATE COMMUNICATIONS placements
available through The Philadelphia Center:**

Arts and Business Council of Greater Philadelphia; Planning, Marketing, Data Mgmt & Special Events: The mission of the Arts and Business Council of Greater Philadelphia is to provide regional leadership to create mutually beneficial partnerships between business and the arts. These partnerships strengthen the arts and build an understanding of the essential role of the arts in benefiting business and the economy in the Greater Philadelphia region. Consistent with this mission, the Council strengthens the management capabilities of nonprofit arts managers; Improves arts organizations' access to the business community; builds bridges of understanding between business and arts executives, promoting increased support of the arts by business and individual executives; and provides opportunities for businesses to furnish in-kind services and material resources to arts organizations. As part of the diverse learning experience, the intern will be supervised by a cross-functional team of four program directors. **DATA MANAGEMENT & INTEGRITY:** website maintenance, database maintenance, and cataloguing curriculum materials and maintaining both virtual and physical locations of our Resource Library. **MARKETING/RESEARCH:** assist with the development/updating of marketing materials, including print and online marketing campaigns; assist in copy editing for Council print and web publications; research e-marketing best practices and assist with implementation of e-marketing plan; and develop fact sheets and other sources re the arts and arts/business to be used in marketing materials and grants, posted on website, etc. **SPECIAL EVENTS:** assist in preliminary preparations for the Arts & Business Council's Awards; coordinate the assembly and publication of the program book; and assist operations manager.

Comcast Spectacor; 76ers Marketing and PR Intern: Availability varies. Comcast-Spectacor is an established leader in the sports management industry, providing high quality sports and entertainment, as well as two tremendous sports and entertainment facilities, to millions of fans across the country. Comcast-Spectacor is the Philadelphia-based sports and entertainment firm, which owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, the Philadelphia Phantoms of the American Hockey League, Flyers Skate Zone, a series of community skating rinks designed to promote skating and hockey in the Philadelphia region, the Bowie Baysox, the Delmarva Shorebirds, the Frederick Keys baseball teams (all affiliates of Baltimore Orioles) the Wachovia Center and Wachovia Spectrum and Comcast SportsNet, a regional 24-hour sports programming network. 76ers Public Relations Intern responsibilities include, but are not limited to the following: acting as a liaison with media; handling daily and weekly press clippings; assisting in production of game-day and seasonal publications; attending all 76ers home games, including weekend dates; organizing mass mailings; notifying media of 76ers team happenings, signings, and releases; organizing 76ers team/individual photo files; participating in brainstorming sessions related to proposed 76ers public relations projects; and performing all other duties as assigned. Candidates should be college juniors or seniors working for credit who are proficient in PageMaker, Word, or Excel. Excellent written and verbal communication skills are

a must. Applicant must be friendly, personable, and outgoing, plus well organized and able to prioritize multiple assignments.

Franklin Institute; Human Resources Intern: The Franklin Institute's mission is to provide a stimulating and innovative environment that fosters interest in science and technology. Located in the heart of Philadelphia, The Franklin Institute is a nationally respected pioneer in the development of interactive science exhibits. The Franklin Institute is also Pennsylvania's most visited museum with more than 750,000 visitors annually, including over 365,000 school children. The Human Resources intern will assist with HR related special projects; organize the logistics for the Wellness Program; assist HR with bimonthly newsletter, recruiting, scheduling interviews, reference checking, applicant flow data, and auditing employee benefits; organize and replenish benefit packets for new hires; data entry; and assist HR staff members with administrative tasks as assigned.

Greater Philadelphia Cares; Volunteer Recruitment Intern: Philadelphia Cares is the city's largest volunteer resource, working in partnership with hundreds of area corporations, government leaders and community organizations to address the critical social, educational, and environmental needs of Greater Philadelphia through volunteer action. Every month, thousands of Philadelphians give their time and energy as Philadelphia Cares volunteers. Whether volunteers want to tutor a child, feed the hungry or clean a playground, Philadelphia Cares gets people involved when and where they want. It's an easy way for an individual, group or corporation to make a difference, one person at a time, one day at a time. Philadelphia Cares designs hands-on projects that are scheduled on evenings and weekends, and completed in a few hours. These projects build productive partnerships between volunteers and the community, creating a path to service. As a result, Philadelphia Cares volunteers deliver thousands of hours of service to our community every year. Philadelphia Cares works to uncover community needs and design projects that address those needs. Students have the opportunities to work in many areas of the organization including: event planning, corporate communications, public relations, marketing and graphic design.

Leadership Solutions, Intern: Leadership Solutions, Inc., is a small consulting firm specializing in Human Resources with a particular focus on leadership assessment and development. The goal in working with clients is to understand organizational issues related to leadership effectiveness and then design and implement realistic sustainable solutions. The firm designs and implements leadership solutions to address the unique needs of both small and large organizations, both in the public and private sectors. The company's expertise is concentrated in a few key areas that are critical to any organization's long term success: assessment of leadership talent; succession planning; design and implementation of leadership development interventions; team building; and executive coaching. Associate Consultant responsibilities typically include research on various human resource topics, designing training workshops; writing and editing client proposals; and providing support for client project management as needed. Depending on the specific nature of client engagements going on at the time of the internship, students may have the opportunity to attend client meetings and participate in conference calls as appropriate.

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