

*A sampling of Broadcasting, Film, & Television
field placements available through
The Philadelphia Center:*

ABC 6; Intern: WPVI-TV, 6 ABC, offers internships in the following departments: public affairs, creative services, and marketing. **PUBLIC AFFAIRS:** Interns serve as production assistants for three video news magazines, several studio shows, and other special projects. Interns may accompany field crews on location. They operate videotape decks, audio gear, lighting, and microphones. They assist the photographer and producer in setting-up and preparing shoots and interviews and have hands-on experience using equipment. Interns may also transcribe tapes, perform program research, provide general production office assistance. Interns with the appropriate level of ability may also have the opportunity to provide copy. **CREATIVE SERVICES:** The department serves as an in-house advertising agency for the station and consists of promotion, graphics and web staffs. The department also creates station advertising in other media, issues weekly program schedule, and handles PR. Web-oriented prospects may request to work within the station's growing website and graphic-oriented individuals may request to work within the news graphics department. **MARKETING:** Interns may have the opportunity to learn how to develop and coordinate: station campaigns through researching interesting topics important to the community, writing and interacting with various departments at the station; promotions; event planning; script writing and production for corporate and station videos. The marketing internship would allow for direct interaction with all departments at 6 ABC.

BIGSMACKtv; Intern: BIGSMACK is a broadcast production company that works with branding, marketing, communications, television production, and advertisements. They work with National Geographic, Discovery Channel, CVS, Travel Channel and more. BIGSMACK does everything from creative development to animation and sound design. The student may have a wide variety of tasks including creating a compilation binder for account information; product research; create boards and books for presentations and pitches; and attend client calls, edit sessions, color corrections, sound designs and other meeting relating to current projects.

NBC 10; News Intern: NBC 10 is Philadelphia's NBC network television station. Emmy award-winning broadcast journalist Tracy Davidson anchors NBC 10 News at 5 PM. She also reports for NBC 10's News at 10 AM and files a Consumer Alert story every weekday. Her goal with each Consumer Watch report is to inform consumers about scams and dangerous products. The NBC 10 Internship Program offers college students of Junior, Senior, and Graduate level class-standing the opportunity to explore careers in the broadcasting industry while providing meaningful and practical business experience which will generate college credit. Each student is assigned to a station supervisor for the duration of the internship. At NBC 10, labor contracts prevent interns from performing union duties (including news writing, working with technical equipment and directing). While "hands on" experience is not available, you'll be able to observe and get to know a group of very talented broadcast professionals who have many years of experience and a willingness to share their knowledge. Most NBC 10 departments require students to work 35.40 hours per week during the internship.

Wired 96.5, Promotions Intern: Wired 96.5 Philly's Hits & Hip-Hop station (Beasley Broadcasting Inc.) seeks college students who are interested in gaining work experience in the field of Radio Marketing/Promotions & Broadcasting. Students will work in our Promotions Department, attending a wide variety of promotions from street activities to

movie premieres, and assisting our DJ's during their public appearances. Students will also be asked to perform some light office work. Students will learn about how a major market radio station operates. Although hours are flexible, students will be asked to work both evening and weekend hours. Ideal candidates will be well presented, motivated, eager to learn, and above all will enjoy meeting and greeting people.

World Café Live WXTU; Programming Intern: The Programming Assistant team members work with National Public Radio's World Café & XPN programming staff on a broad range of tasks and projects including: Artist Hospitality & Talent Relations & Bookings: Coordinating hospitality for weekly Free at Noon concerts. Escorting artists onsite, loading bands in and out, taking pictures for web posting. Developing prep files for the World Café Editorial team that contain extensive research about artists booked to perform. This requires online research for reviews, bios, and lyrics. The intern may also work with music industry contacts to request CDs and press kits, obtain legal releases for performances, distribute info about upcoming broadcasts; research forthcoming books, movies, and other media related to music; format World Café scripts and show info for affiliates; organize and research World Café Play List info; maintain several online calendars including World Café booking & broadcasts; and will assist with the ongoing development of Music History calendars. Other duties as needed include: general clerical duties and working at XPN special events, photography of artists and other tasks as assigned. Qualifications: Successful candidates will be reliable, detail-oriented, have good interpersonal skills and the ability to work independently. This team does tons of research so candidates must be web savvy and have good PC skills in MS Word/Excel/Outlook. An interest in exploring a career in entertainment and a familiarity with the music XPN and World Café plays is highly desirable.

WXTU FM Country Radio; Promotions Intern: 92.5 FM WXTU, Philadelphia's only country music radio station, celebrates its 20th year in 2004. 92.5 XTU is a Beasley Broadcast Group Station. Beasley Broadcasting is an EOE. Promotions Intern will work in WXTU's Promotions Department, attending a wide variety of promotions from street activities to movie premieres, and assisting DJ's during public appearances. Student will be involved in the promotion's departments activities, writing on-air copy, coordinating contests, executing outside promotion, listener relations. Some light office work may be assigned. Promotions Intern will also assist in producing the weekly public affairs show with Leigh Richards and work with the Evans & Andie Morning Show. These are non-paid positions for college credit and work experience only. Students must be enrolled in an accredited college or university. Hours are flexible, students will be asked to work some evening and weekend hours. Candidates should be motivated, eager to learn, and above all enjoy meeting and greeting people.

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