

A few of the most popular COMMUNICATION placements available through The Philadelphia Center:

BigSmak Productions; Intern: BIGSMACK is a broadcast production company that works with branding, marketing, communications, television production, and advertisements. They work with National Geographic, Discovery Channel, CVS, Travel Channel and more. BIGSMACK does everything from creative development to animation and sound design. The student may have a wide variety of tasks including creating a compilation binder for account information; product research; create boards and books for presentations and pitches; and attend client calls, edit sessions, color corrections, sound designs and other meeting relating to current projects.

Philadelphia Prison Society; PR and Communications Intern: The Pennsylvania Prison Society is a non-profit organization and the oldest prison reform organization in the world. It is headquartered in downtown Philadelphia. Founded in 1787, the Prison Society's mission is to enhance public safety by advocating for and providing initiatives that promote a just, humane, and constructive correctional system. It serves thousands of prisoners, their families, and ex-offenders each year through direct services and programs, prison visitation, and public education. The Communications Department seeks to heighten awareness of criminal justice issues and educate the public to promote treatment of offenders that builds respect for socially acceptable behaviors. It is responsible for Graterfriends, a monthly publication; Correctional Forum, a quarterly member newsletter; a blog, Correctional Forum; and the organization's website. Interns may be assigned any of the following tasks: researching various issues and assisting with special projects; designing and laying out publication using Publisher; composing and editing news stories and other articles for Graterfriends; developing information to be published in Graterfriends; inputting Graterfriends subscription information into database; managing the blog; drafting correspondence to prisoners and sending out materials; attending meetings; performing other duties as needed. Communications Department internships can be tailored to fit any discipline. Communications and journalism majors have the opportunity to do research, write articles for publication in Graterfriends and on the blog, edit Graterfriends and work on the blog, all the while honing their communications skills.

Expert Events; Special Events Intern: Expert Events' services include planning and implementing special events; designing events tailored to client size, budget, venue, and theme interest; handling all vendor investigation and negotiation; creating promotional vehicles, specialty items, and publications; training volunteers or event support staff; and providing on-site professional staff. This position will offer a student an opportunity to learn about the field of special event planning and management. From conceptual design and budget planning to logistical management and on-site execution, you will experience the full-scope of the field. As is appropriate, the specifics of the internship will be tailored to support the intern's professional goals in addition to the designated company needs for the position. **EVENT PLANNING & MANAGEMENT:** review of current procedures policies, proposals and plans for previous events; assist in conceptual design of events and programs, including creative input design sample and actual event or program proposals; conduct vendor research and evaluation for resource

augmentation; conduct site/venue research and evaluation for resource augmentation; participate in vendor and client meetings; contribute to event planning process and manage specific duties as needed; serve as on-site staff for event, from load-in through clean-up; participate in event debriefing and evaluation
MARKETING & PROMO SUPPORT: review and evaluate current marketing efforts; provide assistance for enhancement of client base; develop mailing lists or other resources for prospective clients; participation in selected networking events; assist in enhancing media and public awareness for clients and company
MISC: provide writing support; assist in general office duties; provide support for projects as needed and appropriate.

Philadelphia Cares; Event Planner and Media Associate: Philadelphia Cares is the city's largest volunteer resource, working in partnership with hundreds of area corporations, government leaders and community organizations to address the critical social, educational, and environmental needs of Greater Philadelphia through volunteer action. It's an easy way for an individual, group or corporation to make a difference, one person at a time, one day at a time. Philadelphia Cares designs hands-on projects that are scheduled on evenings and weekends, and completed in a few hours. These projects build productive partnerships between volunteers and the community, creating a path to service. As a result, Philadelphia Cares volunteers deliver thousands of hours of service to our community every year. Philadelphia Cares works to uncover community needs and design projects that address those needs. Wonderful experience in community service organization. Students have the opportunities to work in many areas of the organization including: event planning, corporate communications, public relations, marketing and graphic design.

Philadelphia City Paper; Editorial Intern: The Philadelphia City Paper is the city's leading alternative weekly newspaper with listings and feature articles in music, arts, movies, and news. The Philadelphia City Paper was founded in November of 1981 and has the largest readership of any weekly newspaper in Philadelphia, covering the eight counties in the Philadelphia region. Our award-winning news, arts and entertainment coverage has also helped to establish City Paper as Philadelphia's leading weekly newspaper. City Paper is a controlled-circulation newspaper, distributed free every Thursday morning to over 2,000 locations. Editorial Intern will work closely with the Music and Listings Editors. Interns will have the opportunity to communicate with media and artists' representatives, do fact-checking, copy editing, writing, and publication work. Additional opportunities in other departments.

Star Group; Account Management Intern: The Star Group is an award-winning, full-service advertising agency offering clients an array of communications services including brand planning, marketing, advertising, public relations, interactive, media planning and placement, direct response, and promotions. Account Management interns would enjoy a very hands-on internship including exposure to strategy development, Creative Brief development, day-to-day account management in an advertising agency, team collaboration and organization, creative review, and client huddles
Candidates must be marketing, advertising or communications majors.

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