

**A few of the most popular
English, journalism, writing, editing,
& publishing placements available through
The Philadelphia Center:**

American Lawyer Media, Legal Intelligencer; Editorial Assistant: The Philadelphia Division of American Lawyer Media, publisher of The National Law Journal and American Lawyer, prides itself in publishing authoritative newspapers, newsletters, reference texts, and directories for the Pennsylvania, Delaware, and Southern New Jersey legal communities. Even as the current crop of publications is being written, edited, and improved by our expert editorial staff and in-house attorneys, new publishing opportunities are being researched and launched. With products that are respected and have stood the test of time ... from The Legal Intelligencer - the oldest legal newspaper in the United States -- to the Pennsylvania Law Weekly and other essential practice materials, American Lawyer Media is dedicated to serving the local legal community. Editorial Assistant for The Legal Intelligencer will have the opportunity to develop reporting and interviewing techniques and a clip file. Placement may accommodate students' interest in research projects or production of papers and online publishing. Develop copyediting skills. Daily deadlines. A terrific journalism/writing placement.

North American Publishing Company; Editorial Intern: The Consumer Technology Publishing Group produces three monthly consumer electronics trade magazines (Dealerscope, Custom Retailer and Picture Business), one bimonthly consumer magazine (E-Gear) and one monthly, home furnishings trade magazine (Home Furnishings Business), as well as several supplemental publications. The editorial department gathers, writes and edits news, columns, product reviews and features, as well as coordinates with production managers and artistic directors to produce the magazines. Interns will be immersed in the editorial process: copy editing proofs, producing small product descriptions, writing for the Web site and gathering news. Depending upon performance, interns may write full-length, bylined stories for the magazines. They may also have opportunities to observe other parts of the process, such as production (i.e., layout, ad placement, binding, etc.) A general interest in consumer electronics is helpful, but not essential. Typical career goals would include media, journalism, editing, public relations, book publishing and creative writing.

Philadelphia City Paper; Editorial Intern: The Philadelphia City Paper is the city's leading alternative weekly newspaper with listings and feature articles in music, arts, movies, and news. The Philadelphia City Paper was founded in November of 1981 and has the largest readership of any weekly newspaper in Philadelphia, covering the eight counties in the Philadelphia region. Our award-winning news, arts and entertainment coverage has also helped to establish City Paper as Philadelphia's leading weekly newspaper. City Paper is a controlled-circulation newspaper, distributed free every Thursday morning to over 2,000 locations. Editorial Intern will work closely with the Music and Listings Editors. Interns will have the opportunity to communicate with media

and artists' representatives, do fact-checking, copy editing, writing, and publication work. Additional opportunities in other departments.

Philadelphia Weekly; Editorial Intern: The Philadelphia Weekly is a free alternative newspaper covering news, arts and entertainment. The Philadelphia Weekly is not only the most widely read alternative weekly in the Philadelphia region, it has the largest circulation of any weekly newspaper in Pennsylvania. Established in 1971, the Philadelphia Weekly can be found in over 2,000 yellow boxes, in retail and entertainment locations, and in performing arts venues throughout the region. Editorial Department is responsible for all story ideas and writing, and is largely involved in production. The editorial department counts on interns to fact check all articles to ensure the accuracy of information. The job is essential in helping to maintain Philadelphia Weekly's journalistic integrity. The editorial fact checkers work within the department fact checking articles, helping writers with research, updating the listings section, getting quotes for layout purposes and other tasks that might arise. Student will learn writing/research skills, as well as learning about newspaper production. For particularly motivated and talented individuals, there may be opportunities to write brief pieces for publication under the guidance of a staff member. When reviewing applications PW considers, in no particular order, experience, research/writing ability, availability and enthusiasm. Ideal candidates will be detail oriented, personable, intelligent, dependable and driven. Be prepared to bring clips to the interview.

Tierney Communications; Intern: Tierney Communications is the largest full-service marketing communications agency in the mid-Atlantic, based in Philadelphia, serving national and regional clients including some of the Philadelphia region's oldest and largest businesses with advertising, public relations, media buying and planning, strategic planning and more. Interns help to create marketing strategies, consumer and market category research, communication plans, advertising and public relations materials production, attend internal and client meetings, independent projects, cross-departmental group assignments, and a final communications project. Opportunities in all departments including: ADVERTISING ACCOUNT MANAGEMENT--Team members work in the hub of an Advertising agency, and are involved in all aspects of marketing strategy, consumer trends analysis, marketplace segment reporting, client relationship management, and coordinating all advertising departments to steer the agency to impactful and effective advertising. They see the business plan behind the commercial. Tasks include research, strategy and planning discussions, competitor tracking and analysis, overseeing the creation of advertising. PUBLIC RELATIONS--Team members support all aspects of communications such as media relations, corporate sponsorships, crisis/issues management, media training, employee communications, community relations, public/government affairs, etc. Tasks include writing and editing press releases, developing media lists/pitches, conducting industry and media searches, and events coordination.