

*A sampling of
Hotel Management, Tourism & Hospitality
field placements available through
The Philadelphia Center:*

Center City Proprietor's Foundation; Book and the Cook Intern: CCPF is a non-profit organization that serves as a special event production agency to promote business, hospitality and cultural industries of the Philadelphia region and the agricultural resources of Pennsylvania via public festivals and marketing projects. CCPF trademark events include THE BOOK AND THE COOK; THE SOUTH NINTH STREET ITALIAN MARKET FESTIVAL; THE CULINARY CONNECTION AT THE PA FARM SHOW. The Book and The Cook, CCPF's signature promotion, takes place as a 10 day festival each March that invites over 60 of the world's leading cookbook authors to the Philadelphia region's great restaurants to create meals based on their latest books. Guest authors meet restaurant patrons and autograph their books. Festival events include a 3 day expo of cookbooks, gourmet foods, kitchen equipment and furnishing. New programs added for other times of the year include The Book and The Cook (summer in July) and The Book and The Cook Café Society at DiBruno Bros. KitchenAid Theater-September through January. Student responsibilities include event planning, publicity, data and communications management and on-site communication.

Fork; Kitchen Assistant: Fork is a nationally acclaimed New American bistro offering delicious food that is seasonal, fresh and inventive. The menu is printed daily and reflects international influences from around the world. Fork uses only the highest quality ingredients, many of which are supplied by local farmers from throughout the Philadelphia area. Part of Fork's allure is its hip, stylish, sophisticated interior, where the dining experience is anything but stuffy and uncomfortable. Since opening, Fork has received the praise of many local and national publications, including the New York Times, USA Today, Town and Country, Food and Wine, Wine Spectator, Zagat's and Gourmet. Fork's lunch and brunch menu have been recognized by Philadelphia Magazine as being the best in the City. Fork also offers a highly praised wine list - winner of Philadelphia Magazine's "Best of Philly" award for "Wine List with Real-World Prices."

Independence Visitor Center, Concierge Intern: The Independence Visitor Center Corporation is a Pennsylvania non-profit which operates in cooperation with the efforts of the National Park Service, the Greater Philadelphia Tourism Marketing Corporation, Philadelphia Convention and Visitors Bureau, the City of Philadelphia and the Commonwealth of Pennsylvania. The IVC is dedicated to providing a welcoming, exciting and resourceful experience for the newcomers and residents of Philadelphia and its surrounding counties. We provide information, directions, visitor amenities and ticketing for a variety of attractions, facilities and entertainment as well as reservations for restaurants

and hotels within Philadelphia and its region. The visitor services staff serves as an integral part of the Visitors Center's function; they are the heartbeat of the facility. Tasks and responsibilities include having an understanding of what a concierge's function is; must have the patience to understand or have the ability to decode what the questions are being asked; excellent customer service skills; working knowledge of a computer; enthusiasm; and an ability to think on their feet.

Philadelphia Convention and Visitor's Bureau; Intern: The Philadelphia Convention & Visitors Bureau (PCVB), a private non-profit membership corporation, is the official Tourism Promotion Agency for the City of Philadelphia, and the primary sales and marketing agency for the Pennsylvania Convention Center. The PCVB competes with its counterparts worldwide for convention and tourism business. The organization has departments dedicated to the multicultural, sports, and life sciences markets. Communications Dept. for Visitors and convention Bureau develops publications, creates ads and handles PR. Students assist in writing and release of press releases and press kits, press briefings and media inquires. Assist in tracking advertising response.

Radisson Plaza; Hotel Management Intern: The Radisson Plaza-Warwick Hotel Philadelphia is rich in tradition, as it has been servicing elite Philadelphians and guests for many years. Listed on the National Register of Historic Places, the Radisson Plaza-Warwick Hotel was originally constructed in 1926 and features fashionable English Renaissance architecture. Transformed to meet the uncompromising standards of today's travelers, the 299-room Philadelphia Hotel is located just off the world-renowned Rittenhouse Square, the city's most prestigious residential, commercial and business district. The intern will have the opportunity to work in several departments and gain a good understanding of hotel management and special events. Duties may include soliciting group event rentals (holiday parties, corporate events), making sales calls, pitching event ideas, and updating the hotel event board; assisting banquet staff in preparing for special events, coordinating with vendors, and attending events to provide services; attending business meetings. The ideal candidate will be outgoing, have excellent communication skills, and able to work independently.

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