

**A few of the most popular
INTERNATIONAL BUSINESS placements
available through The Philadelphia Center:**

Inchon Trade Office; Intern: Inchon is a major city in Southern Korea. The Inchon relationship was established to promote cultural exchanges between Korea and Philadelphia. This has been expanded to include bilateral trade agreements. Student will be involved in marketing and research

Hay Group; Consulting Intern: Hay Group is a professional services firm that helps organizations worldwide get the most from their people by creating clarity, capability and commitment. Founded in 1943 in Philadelphia, today Hay works from 72 offices in 37 countries. The company's areas of expertise include: Organizational Effectiveness, Role Clarity and Work Design; Executive Assessment, Selection and Development; Compensation, Benefits, and Performance Management; Executive Remuneration and Corporate Governance; and Employee and Customer Attitude Research. All of the Hay Group's work is supported by proven methodologies and global knowledge databases. And, Hay has 60 years of specific, documented evidence that people, not strategies, drive long-term competitive advantage. The Hay Group, a management consulting firm, provides research-based diagnostic and consulting services for an international client base. Human Resources is the focus of the consulting area. Students will conduct research, use Excel in analysis, summarize interviews, and more.

Philadelphia Trade Office; Intern: The Philadelphia Trade Office. Thinking of exporting your products or services? Have so much information available that you do not know where to begin? Ready to export? Need to find services that will help you to establish strong, reliable business relationships? The Philadelphia Trade Office (PTO) can answer these questions and more. The Philadelphia Trade Office offers technical assistance to businesses seeking expansion globally. Whether you are new to exports or seeking additional international prospects or expansion through investments into new markets, the Philadelphia Trade Office can make your job easier. The PTO staff can assist to identify: Best markets, Trade leads, New buyers, Investment opportunities, Financing , Promotion of inbound and outbound trade missions, Assist in direct foreign investment. The Philadelphia Trade Office enhances its services through a number of partnerships, including other governmental export providers, business chambers, business councils, and trade offices. Finally, the Philadelphia Trade Office organizes and promotes seminars and workshops on the specifics of exporting, federal trade programs and initiatives, and export-market opportunities.

Science Center; Intern: The Science Center, established in 1963, assists early stage Life Science and Technology companies in accelerating their commercialization and provides the infrastructure and community they need to flourish. As a powerful economic engine for the regional economy, the

Science Center also provides a "soft landing" for International companies to launch their US businesses. The Center is now an important engine of economic growth for the entire region and beyond, having helped build over 350 new technology and life science companies -- companies that have since created thousands of high paying jobs, attracted millions of dollars of investment to the region, and significantly expanded the region's tax base. The Marketing Communications Assistant will report to the Project Manager of IDISUS. IDISUS is a subsidiary of IDIS (Innovation Development International Services), a French Consulting company based in Paris. IDIS specializes in marketing and sales services. The IDISUS office opened in July, 2007 at the Science Center, located at 3701 Market Street, 3rd Floor. IDISUS is looking for self-motivated, creative-thinkers, interested in having an experience with a European company. The intern will assist with marketing, communication, and setting up a database. The intern will also initiate telephone calls and manage follow-up. The ideal candidate will: Be a self-starter, friendly, outgoing, responsible, and enjoy interacting with people; preferably a marketing, advertising, PR, or communications major; preferably have a laptop. Many other opportunities are available through the Science Center.

United States Export Assistance Center; Intern: The U.S. Commercial Service is part of the United States Department of Commerce and helps American companies enter foreign markets, and increase international sales and market share. Through its global network of more than 110 offices in 85 countries, the U.S. Commercial Service provides market research, introduces foreign buyers to U.S. exporters, and advocates on behalf of American business interests in more than 85 countries worldwide. This work produces real results. Already in 2003, the U.S. Commercial Service helped more than 2,000 U.S. businesses generate export sales worth more than \$7 billion. The U.S. Export Assistance Center (USEAC), located in downtown Philadelphia, It is the local presence of the U.S. Commercial Service, serving all of Eastern Pennsylvania. You will work in tandem with our team of International Trade Specialists on a range of projects designed to give practical assistance to businesses in the region. You will be asked to research questions and help in the preparation of client proposals with market research and evaluation. In doing so, you will have access to our database of market research as well as opportunities for contact with our colleagues in our offices in U.S. Embassies and Consulates around the world. You will gain familiarity with export finance, marketing, cultural issues, and rigorous analyses in a real-world setting. Students with a wide mix of skills have completed successful internships with us, with undergraduate majors ranging from business, cultural studies, languages, economics, political science, anthropology, philosophy, and engineering. In short, we look to your capabilities, motivation and attitude more than a specific major or grade point average. Some general qualifications include a strong and consistent academic background, solid analytic skills, and the ability to present information --written and orally -- in an organized, logical manner. We look for evidence of personal motivation, resourcefulness, initiative and professionalism.

Updated 10/2007