

**A few of the most popular
SPORTS MANAGEMENT placements
Available through The Philadelphia Center:
(Availability may vary semester to semester)**

Camden River Sharks; Assistant to General Manager: The Camden Riversharks are one of eight teams in the Atlantic League of Professional Baseball Clubs. This independent minor league's mission is to bring a high level of professional baseball and affordable family entertainment to selected communities not presently being served by Major League or Minor League teams. The Riversharks are owned and operated by Keystone Baseball LLC. The park faces the Ben Franklin Bridge and provides a spectacular view of the nightly light show on the bridge as well as the skyline of historic Philadelphia. Campbell's Field was named "Ballpark of the Year" for 2003 by digitalballparks.com. The Marketing, PR and General Management Intern may have the opportunity to assist in creation of promotional flyers; assist with proofreading, distributing, tracking, and filing of ads to media outlets; assist sponsorship sales staff as needed; serve of the "Street Team", distributing promotional materials; prepare game day promotional props and giveaways; collect e-mail addresses; and assist with general front office management as needed. The intern may also assist with press releases; writing stories for game-day "playbills"; develop and maintain relationships with local media; assist on game day; assist with post-game PR. The intern will also perform general administrative tasks as assigned.

Comcast-Spectacor; 76ers/PR Marketing: Comcast-Spectacor is an established leader in the sports management industry, providing high quality sports and entertainment, as well as two tremendous sports and entertainment facilities, to millions of fans across the country. Internship availability varies semester to semester. Comcast-Spectacor is the Philadelphia-based sports and entertainment firm, which owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, the Philadelphia Phantoms of the American Hockey League, Flyers Skate Zone, a series of community skating rinks designed to promote skating and hockey in the Philadelphia region, the Bowie Baysox, the Delmarva Shorebirds, the Frederick Keys baseball teams (all affiliates of Baltimore Orioles) the Wachovia Center and Wachovia Spectrum and Comcast SportsNet, a regional 24-hour sports programming network. 76ers Public Relations Intern responsibilities include, but are not limited to the following: acting as a liaison with media; handling daily and weekly press clippings; assisting in production of game-day and seasonal publications; attending all 76ers home games, including weekend dates; organizing mass mailings; notifying media of 76ers team happenings, signings, and releases; organizing 76ers team/individual photo files; participating in brainstorming sessions related to proposed 76ers public relations projects; and performing all other duties as assigned. Candidates should be college juniors or seniors working for credit who are proficient in PageMaker, Word, or Lotus 123. Excellent written and verbal communication skills are a must. Applicant must be friendly, personable, and outgoing, plus well organized and able to prioritize multiple assignments.

Philadelphia Eagles; Corporate Sales: The Philadelphia Eagles is a professional NFL team. Chairman/CEO Jeffrey Lurie has shaped the Philadelphia Eagles into one of the most competitive organizations in professional sports on and off the field. Under Lurie, the Eagles have appeared in more playoff games (10) and won more (5) than any other ownership group in team history. The Eagles just opened Lincoln Financial Field, a cutting edge NFL stadium featuring unparalleled fan amenities, are housed in the state-of-the-art NovaCare Complex, their day-to-day workplace since 2000, and also founded and nurtured one of professional sports most dynamic charitable foundations, Eagles Youth Partnership. The Corporate Sales Department is responsible for sales and services to and for the team's corporate partners. Student will be involved in generating sales proposals, market research, sales meetings and presentations, plus game day activities.

Philadelphia Phillies; Finance Intern: The Philadelphia Phillies are the oldest Major League Baseball team in the United States. No one could have realized it at the time, but when the Phillies were formed in 1883, history was in the making. Now, as the 21st century begins, the Phillies are the oldest, continuous, one-name, one-city franchise in all of professional sports. The new century began with the dawn of a new era as the Phillies reached an agreement with the city to build a new 43,000-seat ballpark (opening April, 2004) in South Philadelphia. The new world-class Citizen's Bank Park offers fans an intimate and exciting experience. One of the many features that fans will enjoy is the Citizens Bank Games of Baseball, a unique entertainment area that provides interactive games for guests. The exterior architecture for the new ballpark - comprised primarily of multiple shades of red brick, precast concrete and granite complemented by the green roofs with a copper patina finish - combines the essence of Philadelphia's rich tradition of sports architecture with an unmistakably 21st century style. Accounting Intern will work in the Business Office and assist the Controller with daily accounting operations. Student will gain familiarity preparing journal entries, balance sheets, and using Excel spreadsheets to analyze accounting data. Opportunity for contact with outside clients.

Zane Management, Inc.; Legal Intern: Since 1978, athletes and entertainers have been choosing Zane Management, Inc. for quality, professional representation. Founded by Lloyd Zane Remick, Esq., Zane Management, Inc. specializes in marketing and managing notable performers and personalities in entertainment, sports, media and the arts. This full-service company provides career planning, including appearances and endorsements, movie and television product placement, video and merchandising production, extensive legal services and other consultation as needed at the individual and corporate level. Mr. Remick is a major player in the field and was named Wharton School's "man of the year" for 2003, besting Donald Trump. Legal Intern's responsibilities include preparing contracts, logging demo tapes, copyright research, trademark research, attending meetings and negotiations, and some office management. Student will also attend Remick's Entertainment Law class at Temple University. Great opportunity for a student interested in becoming a sports and entertainment attorney. Highly motivated, independent, and enthusiastic students will work best in this position.