

**A few of the most popular
WEB DESIGN placements
available through The Philadelphia Center:**

Bowhaus Design Groupe; Design Intern: To get to the right place, you first have to know where it is you're going. Too often, companies approach their marketing on a "piece by piece" basis, instead of developing comprehensive strategies around short and long term goals. Bowhaus is the right fit for organizations that need turnkey, value-added solutions for their branding needs. Our senior level professionals provide a seamless extension to our clients' internal sales and marketing teams, enabling them to better focus on growing their businesses. Smart branding programs start with a plan that is based on thorough research, evaluation, and target audience feedback. At Bowhaus, we work closely with our clients in developing brand communications and marketing strategies that are in total sync with their short and long term business goals. Bowhaus provides the following services: Market Research, Customer Surveys, Marketing Studies, Brand Strategy, Message Development, Tactical Marketing Plans, Re-Branding and Re-Naming, and Budget Planning. The design intern will gain real world experience working as part of a design firm, and most of our interns leave with at least one portfolio-worthy sample from their experience with Bowhaus Design Groupe. Students must be hard working, professional, and creative. Being able to take direction from others and work as part of a team is a must.

Concept Design Factory; Intern: Concept Design Factory is a one-person design firm that works with the Philadelphia theatre community, local schools and universities, as well as other non-profit organizations to create individualized, affordable, and attention-grabbing designs. Experience in graphic design is strong preferred.

Philadelphia City Paper; Web Development Intern: The Philadelphia City Paper is the city's leading alternative weekly newspaper with listings and feature articles in music, arts, movies, and news. The Philadelphia City Paper was founded in November of 1981 and has the largest readership of any weekly newspaper in Philadelphia, covering the eight counties in the Philadelphia region. Our award-winning news, arts and entertainment coverage has also helped to establish City Paper as Philadelphia's leading weekly newspaper. City Paper is a controlled-circulation newspaper, distributed free every Thursday morning to over 2,000 locations. The Webmaster Assistant will help City Paper with all aspects of website maintenance. Responsibilities include assisting with weekly published content as well as helping to transfer back issues to the current website. Skill sets necessary are: HTML and CSS. Any Javascript or programming experience is a plus. Familiarity with Macintosh is also a big plus.

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